

Adobe Software Insurance

Boost support, extend training, and optimise your upgrade strategy



The following Adobe products are eligible for Enhanced Upgrade Plan coverage.

Adobe® Creative Suite® components and editions:

- Adobe Premiere® Pro
- After Effects®
- Contribute®
- Design Premium
- Design Standard
- Dreamweaver®
- Fireworks®
- Flash® Professional
- GoLive®
- Illustrator®
- InCopy®
- InDesign®
- InDesign Server
- Macromedia® HomeSite®
- Master Collection
- Photoshop®
- Photoshop Extended
- Production Premium
- Soundbooth®
- Web Premium
- Web Standard

Adobe Acrobat® products:

- Acrobat 7.0, 8, 9
- Acrobat 7.0 and 8 Professional, Acrobat 9 Pro
- Acrobat 3D 7.0 and 8, Acrobat 9 Pro Extended, Acrobat X

With the new Adobe Software Insurance, commercial and government Adobe Volume Licensing (AVL) customers now have immediate access to all qualified Adobe Creative Suite and Acrobat product upgrades. Take the guesswork out of software budgeting and potentially lower your total cost of ownership with expanded access to technical support and productivity-boosting learning resources. With online tools that are available 24x7, you can also streamline your software management process—all while maximising the overall value of your Adobe software investment.

Lower total cost of ownership

The Adobe Software Insurance is designed to help lower your total cost of ownership—from potentially saving money on future upgrades to reducing administrative costs—all while providing greater overall value. For a percentage of a full license per product per year, you automatically receive upgrades for the Adobe products covered by the Adobe Software Insurance for the term of your enrollment. Now you can lock in a potentially lower set price for future upgrades and protect your organisation from future increases in the cost of product upgrades. The end-user access to Adobe technical support included with Adobe Software Insurance gives you the opportunity to reduce the administrative overhead required to support Adobe software. Online tools designed specifically for managing multiple Adobe product licenses and software versions may further reduce administrative overhead. Timely notifications and automatic access to new software versions make it quicker and easier to manage your planning and deployments. The Adobe Software Insurance gives you the valuable resources you need to maximise value and potentially lower the total cost of ownership for your Adobe software investments.

Budget predictability

Smooth out your budget forecasts and lock in a price today for tomorrow's software upgrades by enrolling in Adobe Software Insurance. Adobe Software Insurance's purchasing process is also designed for maximum flexibility. If you participate in the Cumulative Licensing Program (CLP), you can make a one-time payment that covers your two-year enrollment period. Or you can spread out your costs over time with convenient annual payments. Whichever option you choose, Adobe Software Insurance gives you the flexibility and savings that you need to streamline your software budget planning process.

Greater productivity

Now you can potentially increase return on investment (ROI) and boost productivity by participating in Adobe Software Insurance. Keep your organisation competitive with automatic access to the latest Adobe software versions featuring the latest tools, technologies, and product improvements. Potentially avoid downtime with increased access to Adobe technical support. Both CLP and TLP can leverage the learning resources from Total Training™ included with your Adobe Software Insurance to increase end-user productivity and minimise the time it takes to learn new software. CLP customers also get the additional benefit of having access to discounted classroom training at selected Adobe Authorised training centres. As you manage your organisation in today's increasingly competitive environment with ever-decreasing profit margins, increasing productivity and ROI is critical to success.

The Adobe Software Insurance is a replacement for the current Enhanced Upgrade Plan. Customers who have already purchased the current EUP will continue to enjoy all of the benefits of their current enrollment.

To order Adobe Software Insurance, contact an Adobe certified reseller. A list of Adobe certified resellers can be found at:

www.adobe.com/ap/purchase



create. manage. store. deliver.



Digistor Pty Ltd
Sydney • Melbourne • Brisbane
www.digistor.com.au

For more information
Program details:
www.adobe.com/go/eup



Adobe Systems Pty Ltd
Tower B, Level 13, 821 Pacific Highway
Chatswood, New South Wales 2067
Australia
www.adobe.com/au/

Benefits for CLP customers

Adobe Software Insurance can provide significant value to CLP customers. This program may make it easier to effectively manage the total cost of ownership associated with your eligible Adobe products. As a CLP and Adobe Software Insurance customer, you have access to extensive user training resources from Total Training* to quickly bring your organisation up to speed with the latest technologies from Adobe. Adobe technical support is now available to minimise user downtime and boost productivity. License management resources and tools are also provided to increase the effectiveness of Adobe tools in your organisation.

Adobe Software Insurance runs concurrently with your CLP membership term. If your organisation is a CLP member, you can enroll and renew both your CLP and your Adobe Software Insurances at the same time. Not only can new software licenses be covered by Adobe Software Insurance during your CLP membership term, but previously licensed current versions of Adobe software can also be covered during your first 90 days of CLP membership. This unifies all your Adobe software installations under one comprehensive upgrade management program. Adobe Software Insurance purchases also count towards the total points within your CLP order, which can increase your total discount.

Benefits for TLP customers

Adobe Software Insurance provides significant value to Transactional Licensing Program (TLP) customers purchasing software with the AVL program. The features of Adobe Software Insurance make it easier to effectively manage the total cost of ownership associated with your Adobe software. A 10-pack of Adobe technical support calls is included with Adobe Software Insurance to minimise user downtime and boost productivity. License management resources and tools are also provided to increase the effectiveness of Adobe tools in your organisation.

Adobe Software Insurance for TLP customers offers 24 months of upgrade coverage. Your organisation pays Adobe Software Insurance costs up front and has the option to renew for a third year at the end of the 24-month coverage period. (TLP for government customers can purchase either a 12-month or a 24-month coverage period.) You can order Adobe Software Insurance when you place a software license order or any time thereafter (provided newer versions of the software you licensed have not been released). That means you always have the flexibility to cover any number of current licenses with Adobe Software Insurance, as well as decide when to adopt the upgrade coverage. In addition, Adobe Software Insurance purchases count toward the total points within your TLP order, which can increase your total discount.

Adobe Software Insurance vs. Enhanced Upgrade Plan

	Adobe Software Insurance		Enhanced Upgrade Plan		Original Upgrade Plan
	CLP	TLP	CLP	TLP	CLP/TLP
AVL program					
Features					
End-user access to Adobe technical support	Access to Gold support	Unlimited Bronze support	Unlimited Bronze support	5 pack of Bronze support	
Access to discounted classroom training	•				
Access to learning resources from Total Training*	•	•	•		
Ability to plan your software upgrade strategy and achieve budget predictability	•	•	•	•	•
Easy management of multiple versions of Adobe software across your organisation	•	•	•	•	•
Automatic notification of new software releases	•	•	•	•	•
Access to AVL 5 software management tools	•	•	•	•	•

Total Training is an industry leader in video-based technology training and an Adobe certified partner.

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